



2023 MEDIA KIT

IGNITE FUNDING

LICENSED MORTGAGE BROKER



WWW.IGNITEFUNDING.COM

ABOUT COMPANY

Ignite Funding offers real estate investments backed by collateral – you are the bank, earning monthly income for the use of your investment dollars. More specifically we provide an alternative investment option that matches quality real estate Borrowers with Investors seeking capital preservation in collateralized turn-key real estate investments, while earning a 10% to 12% annualized return.



WHAT WE DO:

▶ **Underwrite Loans**

▶ **Service Loans**

▶ **Originate Loans**

▶ **Default Resolution**



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ABOUT COMPANY

Ignite Funding was Founded in **1995**. Since that time, Ignite Funding has funded **over a Billion** in loans with Investor capital. As a non-depository credit institution, Ignite Funding differs from crowdfunding models as we have a collateralized investment. As a licensed mortgage broker, Ignite Funding provides investors with a way to diversify their investment portfolio in Deeds of Trust.

WHAT IS A TRUST DEED INVESTMENT?

- ▶ A Trust Deed Investment is a Promissory Note secured by a Deed of Trust recorded on real property.
- ▶ The Borrower executes the Promissory Note payable to the Investor(s) with the intent to pay the Investor(s) a certain interest rate on the loaned money, plus repay the principal amount within a specified timeframe.
- ▶ Investors are recorded as beneficiaries to the property in the event the Borrower defaults on their loan obligation and loses its claim to the property through foreclosure.
- ▶ As a beneficiary to the property you are investing in a collateralized real estate investment, with a moderate risk factor.

LOGOS & BRAND GUIDELINES

Ignite Funding is committed to providing an investment vehicle for clients to build upon their financial future. True to that commitment, we must be diligent in all efforts of brand representation and communication.

The basics

- Only use approved color versions of the logo.
- Do not alternate, rotate, modify or add content to the logo.
- Do not use outdated logos unless there is a direct reference to Ignite history justifying use.

OVERVIEW

Our logo is the simplest, most immediate and most recognizable representation of the Ignite Funding brand. The 3 bars symbolize the investors, the borrowers and Ignite Funding. The all-uppercase logotype represents an honest, respectful and direct language that embodies our core positioning.



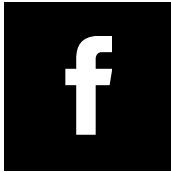
DOWNLOADABLE LOGOS



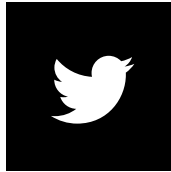
DOWNLOADABLE LOGOS



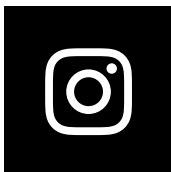
SOCIAL MEDIA



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**For any questions or
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